



MEDIA RELEASE
SPECIAL TRAFFIC ENFORCEMENT RESULTS
Distracted Drivers and Excessive Speed

DATE OF OPERATION: April 7th, 2016
TIME OF OPERATION: 7:30 AM TO 11:30 AM
LOCATION OF: CITY OF MARINA
PREPARED BY: SGT. ANDERSON

In an effort to make our roads safer, The Marina Police Department Traffic Bureau and other members of the Monterey Regional Strategic Traffic Operations and Prevention Program (STOPP) conducted extra traffic enforcement to stop distracted driving and drivers traveling in excess of the posted speed limits.

As a result of these traffic enforcement operations 51 vehicles were stopped and 38 drivers were issued citations for either using their cell phone while driving or for speeding. In addition, 3 drivers were found to have a suspended driver's license. The most significant speed violation was for doing 74 MPH in a 45 MPH speed zone.

To ensure the safety of yourself and others, the Marina Police Department recommends the following safety measures:

You can:

- Turn off electronic devices and put them out of reach before starting to drive
- Speak up when you are a passenger and your driver uses an electronic device while driving. Offer to make the call for the driver, so his or her full attention stays on the driving task
- Utilize your vehicle hands free system or any other type of hands free device

Parents can:

- Be good role models for young drivers and set a good example. Talk with your teens about responsible driving
- If you know your teen is on the road – don't call or text them until you know they have reached their destination

Employers can:

- Adopt, publicize, and enforce company policies that prohibit employees from texting or talking on hand-held cell phones while in a company vehicle, or in a personal vehicle while using a company issued cell phone.

Funding for this program is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration. For more information about distracted driving, please visit www.distraction.gov.